



**WORDCAMP
2019
MEDIKIT**

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INTRODUCTION

WordPress Community San José Costa Rica is a strongly active community. Currently, San Jose Costa Rica WordPress **Meetup** group has **1809 members** and it is growing every day. Meetup groups are organized by the WordPress Foundation and members of the community who wish to take on the role of co-organizer. Around the world there are 707 groups.

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OUR HISTORY



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WORDCAMP SAN JOSÉ

2016

It was our first WordCamp San Jose Costa Rica, it was held at **Escuela de Microbiología de la Universidad de Costa Rica**, San Pedro.

Countries:

Nicaragua, Argentina, Guatemala.



5 Organizers

15 Volunteers

18 Sponsors

27  Talks

 **3** tracks

Contributor Day



252
Tickets Sold

236 
attendees

SPEAKERS

 **21** MEN

 **6** WOMEN

WORDCAMP SAN JOSÉ

2017

It was our second WordCamp San Jose Costa Rica, it was held at **Universidad Latina de Costa Rica**, San Pedro.

Countries:

Nicaragua, Argentina, Guatemala, Panamá, United States, Brazil y Spain.



9 Organizers

16 Volunteers

21 Patrocinadores

55  Talks

 **3** tracks

Contributor Day



400
Tickets Sold

390 
Attendees

SPEAKERS

 **39** MEN

 **18** WOMEN

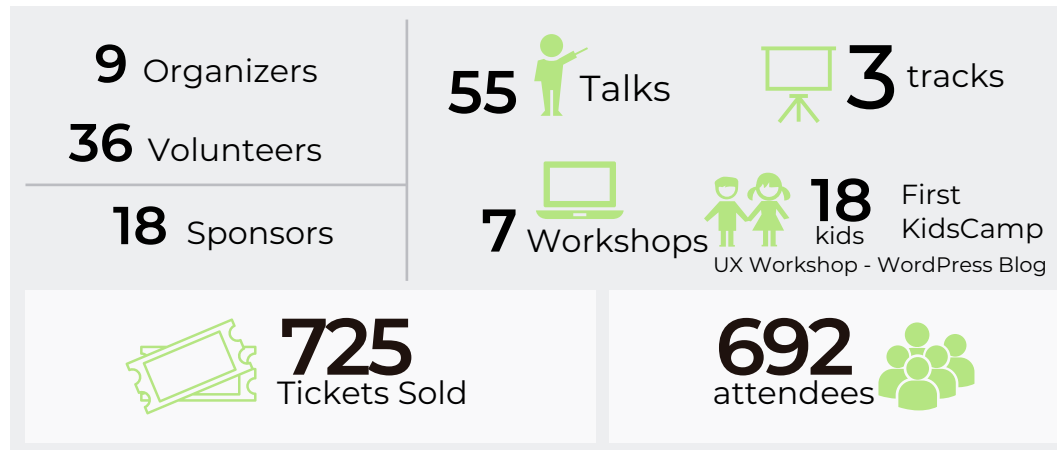
04

2018

Our third WordCamp San Jose Costa Rica, for second time it was held at **Universidad Latina de Costa Rica**, San Pedro.

Countries:

Nicaragua, Argentina, Guatemala, Venezuela, Italy, Honduras, Canadá, United States, El Salvador y Spain.



SPEAKERS

 **38** MEN

 **15** WOMEN

ABOUT US



06

We are **San Jose, Costa Rica WordPress Meetup Community**, we hold talks at universities, companies and schools, which collaborate with us by providing the facilities to make talks on topics related to WordPress and Technology, always free of charge. Attends to Meetups can learn and improve their knowledge with these talks given by people who also want to donate their knowledge, everything is an effort of community and accessibility for all.

This year will be our **fourth WordCamp**, the three previous ones have been a success and we have been able to have a whole group of talented attendees, men and women, many of them looking to update their knowledge, show their work to the people or find a job. WordCamp has become **the largest technology event in our country**, bringing together a significant number of attendees. Also, we have become **the largest WordCamp in Latin America**, year after year we have increased the number of attendees, becoming increasingly known nationally and internationally.



7-8

September

Location: Universidad Latina de
Costa Rica,
Sede San Pedro.

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WHAT IS A WORDCAMP?



09

WordCamp is a technology event with more than 500 people, among them, **Designers, Developers, Bloggers, Entrepreneurs, Students**, all with a purpose, knowing WordPress. It's an event to update the knowledge about this open source CMS. People can learn how to create a WordPress Blog in minutes and also, how build an online store.

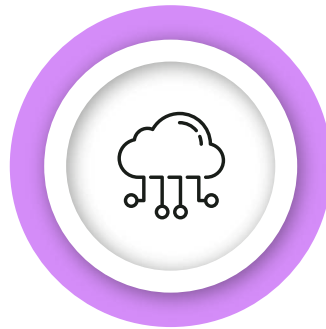
WordCamp is an effort from an organizers team (this year we are 12 organizers), we work voluntarily for months for make an successful event. Two full days, workshops, talks with more than 50 national and international professional speakers, who also donate their time and knowledge to attend the event, WordCamp promotes union as a community to share the learning in different professional areas.

This year we will also have our second **KidsCamp** and, we will have **Contributor Day** to promotes closer communication between attendees and invite them to be more actively in WordPress Community, in our country and globally.

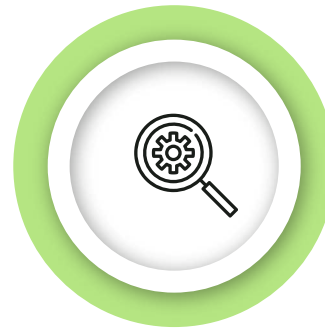
TRACKS



DESIGNERS



DEVELOPERS



BASIC



Workshop



KidsCamp

Contributor Day ● Community

● Job Board

OUR AUDIENCE



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WordCamp is an event open to people who wish to participate as students, professionals, workers, etc. Everyone is welcome to be part of this technology event, which is the largest in the country.

As in previous years, we had students, computer engineers, web developers, graphic designers, bloggers, businessme, marketing professionals, local educators, women entrepreneurs, freelancers. Also, last year, in our first **KidsCamp**, we had 18 children.



TICKET INFO

Ticket price: **\$35**

2 full days of talks | T-shirt | Swags | Lunch | Snacks | Coffee |
After Party | Contributor Day | Sponsor's swags.

SPONSORSHIP



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Do you want to generate an inspiring impact on the world of web development and technology and help promote the WordPress Community in Costa Rica?

WordCamp San Jose is looking for generous corporate sponsors, so this year 2019 our event will be a success. Being a WordCamp sponsor is an honor and gives you an unique opportunity to contribute to the WordPress Community.

This year, we hope to have more than **800 attendees**. The event has grown so much in our country, that internationally we are compared with similar events in cities such as **Madrid and London**. Therefore, the sponsorships are very requested and with limited spaces, we encourage you to request your sponsorship quickly.

Next, you will find all our sponsor levels with prices and benefits. Do not hesitate to contact us directly at our email address: **sanjose@wordcamp.org**, if you have any questions.

GLOBAL SPONSORS

Gold/Quetzal: Jetpack, WooCommerce, Bluehost, Liquid Web.

Silver/Manatí: GoDaddy, GreenGeeks Web Hosting.

SPONSORS NICKNAMES

- Diamond: Pizote

- Gold: Quetzal

- Silver: Manatí

- Bronze: Danta

- In Kind

Venue: Universidad Latina de Costa Rica, Sede San Pedro.

WORDCAMP 2019 PRICES

Before June 20 2019

Pizote: **\$2500**

Quetzal: **\$1250**

Manatí: **\$850**

Danta: **\$650**





After June 20 2019

Pizote: **\$2500**

Quetzal: **\$1500**

Manatí: **\$1000**

Danta: **\$750**

	 Pizote \$2500	 Quetzal \$1500	 Manati \$1000	 Danta \$750
Site page with extended description of Brand	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Direct Link on the WordCamp SJ 2019 Web	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Size of Logo in WordCamp Web	Extra-Large	Large	Medium	Small
Size of Logo in our printed materials	Extra-Large	Large	Medium	Small
WarmUp Event MeetUp	2 MeetUp	1 MeetUp	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Video Post in Web and Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Prominent mentions in opening and closing talks.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Welcome Pack Swags	3 swags	2 swags	1 swag	<input checked="" type="checkbox"/>
Inclusion of Logos in presentation Slides	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Placement in the conference hall	Heavy Traffic	Heavy Traffic	Moderate Traffic	Moderate Traffic
Size of Booth (Square Foot)	6mt x 6mt	4mt x 4mt	2mt x 2mt	2mt x 2mt
Interview or descriptive article of your services in our Blog.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Shared on all our social networks.	3 Post	2 Post	1 Post	1 Post
WordCamp tickets reserved for your company	6 Tickets	5 Tickets	4 Tickets	2 Tickets
Spaces for Speaker Dinner	4 Tickets	3 Tickets	2 Tickets	1 Ticket



PIZOTE
\$2500

Sponsor Pizote is the main sponsor of the event. At the level Pizote. You can also have a Central Stand with the largest size of all (if your company wishes). Your Brand will be direct sponsor of the After Party.

This package includes:

- Site page with extended description, information will be shared in all social networks related to WordCamp San José, Costa Rica.
- Extra-Large Logo and Link on WordCamp San Jose, Costa Rica Website.
- Extra-Large Logo on printed material.
- Direct sponsor of the After Party.
- Opportunity to sponsor 2 general “pre-conference” WordPress meetup the month prior to the event (WarmUp Meetup Event).
- Video Post on our website and all our social networks (video post must be provided by the brand) Prominent mentions on Saturday and Sunday, including opening and closing talks.
- 2 Posts, one interview and one descriptive article of your services in our Blog, all shared on our social networks.
- Prominent mentions on Saturday and Sunday, including opening and closing talks.
- A table or space of 4m x 4m with swag sharing in a heavy traffic area.
- An item to our welcome pack (check with us for more details).
- 6 WordCamp San José Costa Rica tickets for all days.
- 4 spaces for speakers, sponsors and volunteers dinner.



QUETZAL
\$1500

This package includes:

- Site page with extended description, information will be shared in all social networks related to WordCamp San José, Costa Rica.
- Large Logo and Link on WordCamp San Jose, Costa Rica Website.
- Large Logo on printed material.
- Opportunity to sponsor 1 general “pre-conference” WordPress meetup the month prior to the event (WarmUp Meetup Event).
- Blog Post On Site (which will be shared on social networks).
- One Video Post, one interview or one descriptive article of your services in our Blog, all shared on our social networks.
- Prominent mentions on Saturday and Sunday, including opening and closing talks.
- A table or space of 4m x 4m with swag sharing in a heavy traffic area.
- One item included in our welcome pack (check with us for more details).
- 5 WordCamp San José Costa Rica tickets for all days.
- 3 spaces for speakers, sponsors and volunteers dinner.

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MANATÍ
\$1000

This package includes:

- Page in the website with the full description, which will be shared in social networks related to WordCamp San José, Costa Rica.
- Medium size Logo and Link on WordCamp San Jose, Costa Rica Website.
- Medium size Logo on printed material.
- Prominent mentions on Saturday and Sunday, including opening and closing talks.
- One item included in our welcome pack (check with us for more details).
- A table or space of 2m x 2m with swag sharing in a moderate traffic area.
- Blog Post On Site (which will be shared on social networks).
- 4 WordCamp San José Costa Rica tickets for all days.
- 2 spaces for speakers, sponsors and volunteers dinner.

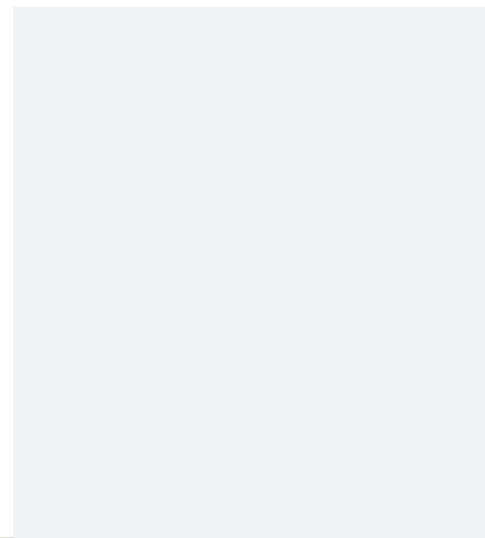


DANTA
\$750

This package includes:

- Page in the website with the full description, which will be shared in social networks related to WordCamp San José, Costa Rica.
- Small size Logo and Link on WordCamp San Jose, Costa Rica Website.
- Small size Logo on printed material.
- Prominent mentions on Saturday and Sunday, including opening and closing talks.
- A table or space of 2m x 2m with swag sharing in a moderate traffic area.
- Blog Post On Site (which will be shared on social networks).
- 2 WordCamp San José Costa Rica tickets for all days.
- 1 space for speakers, sponsors and volunteers dinner.

MAPA DE STAND





Nuestra información de contacto

Correo: sanjose@wordcamp.org

Sitio Web: 2019.sanjose.wordcamp.org

Facebook: [wordcampSJCR](https://www.facebook.com/wordcampSJCR)

Twitter: [@WordCampCR](https://twitter.com/WordCampCR)

Instagram: [wordcampsanjose](https://www.instagram.com/wordcampsanjose)

Meetup: [Costa-Rica-WordPress-Meetup](https://www.meetup.com/Costa-Rica-WordPress-Meetup/)